

Table 39 cont. Implementation Tasks and Actions

Objectives	Tasks	Priority (L,M,H)	Milestone	Notes	Potential Partners	Estimate Total Cost	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
GOAL 3 - Water-Based Recreation: Protect and enhance the quality of and access to water-based recreational opportunities within the Portage Lake Watershed for people of all ages and abilities.																
3.D. Provide a forum to help resolve conflicts between recreational users of Portage Lake by anticipating problems and proposing alternative solutions that provide for equitable allocation of surface and shoreline natural resources.	3.D.1. Cooperate with the appropriate public authorities and other affected parties to implement recommendations for conflict resolution (e.g. No Wake Zone Meetings, education of no wake zones, etc.).	L	Host a forum every five years to discuss recommendations for conflict resolution. Put article in newsletter every five years.	Ongoing case by case conflict resolution	PLWF, MDNR, Village, USCG	\$3,250					Public Forum					Public Forum
GOAL 4 - Natural Resource and Cultural Assets: Invest in protection and enhancement of land-based natural resources and related cultural assets that provide recreational and educational benefits unique to the Watershed and contribute to the quality of life and economic well-being of local residents while expanding the vacation experiences of visitors.																
4.A. Preserve, enhance, and promote access and use of the scenic vistas in the Watershed.	4.A.1. Map the location of scenic vistas in the Watershed that local residents and visitors identify as significant places.	L	Map by year five; Update every five years.		PLWF, Townships, Village, County	\$15,000					Map					Update
4.B. Preserve and enhance public understanding and appreciation of specific historical sites, structures, centennial farms, and historical artifacts to provide a better understanding of natural resources of the region.	4.B.1. Update mapped sites of historical significance in the Watershed within the Manistee County Parks and Recreation Plan.	L	Complete updates by year five; Review by year ten.		Manistee County, PLWF, Historical Museum, County	\$12,500					Update					Review
	4.B.2. Develop a plan to encourage private and public efforts to preserve, protect, and provide interpretation of sites of historical significance in cooperation with other public entities, private organizations, and other interested stakeholders.	L	Develop by year six.		PLWF, LRBOI, Historical Museum, PLA, service clubs	\$6,750						Plan Developed				
GOAL 5 - Local Management and Implementation Institutions and Community Education: Establish mechanisms to provide sustained local leadership, community engagement, and fundraising needed to assure implementation and updating of the Portage Lake Watershed Forever Plan.																
5.A. Maintain an organizational structure that encourages sustained local leadership needed to engage the public, manage projects, and raise funds needed to implement and periodically update this plan.	5.A.1. Continue to utilize the Manistee County Community Foundation to hold and administer funds in support of the implementation of the Portage Lake Watershed Forever Plan.	H	Evaluate every two years and modify services as appropriate.		PLWF, AES	\$27,500		Evaluate		Evaluate		Evaluate		Evaluate		Evaluate
	5.A.2. Maintain the Portage Lake Watershed Forever Endowment Fund; the Portage Lake Watershed Forever Annual Fund and the Portage Lake Watershed Wetlands Fund.	H	Review funds annually.	Ensure funds are available for next years expected expenses	PLWF	\$2,500	Review	Review	Review	Review	Review	Review	Review	Review	Review	Review

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GOAL 5 - Local Management and Implementation Institutions and Community Education: Establish mechanisms to provide sustained local leadership, community engagement, and fundraising needed to assure implementation and updating of the Portage Lake Watershed Forever Plan.																	
5.A. Maintain an organizational structure that encourages sustained local leadership needed to engage the public, manage projects, and raise funds needed to implement and periodically update this plan.	5.A.3. Provide a vehicle through which donations can be accepted and to maximize potential tax benefits for donors while minimizing the administrative burden on the PLWF by utilizing the Manistee County Community Foundation.	H	Have mechanism in place by year two.		PLWF	\$1,000	Develop	Mechanism in place									
	5.A.4. Maintain the legal status of the Portage Lake Watershed Forever organization as a Michigan nonprofit corporation.	H	Complete requirements annually.		PLWF, AES, MCCF	\$1,000	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain	
	5.A.5. Ensure that the established bylaws are upheld and amend as appropriate.	L	Review of bylaws every five years.	Last revised in 2015	PLWF	\$1,000	Review					Review					
	5.A.6. Continue development of the PLWF Board of Directors to ensure capable and consistent leadership for plan implementation.	L	Review plan implementation every five years.		PLWF, AES, MCCF	\$3,000					Review						Review
	5.A.7. Utilize fiscal agent services of the Alliance for Economic Success and assess, evaluate, and modify the services as appropriate.	L	Review usefulness every five years.		PLWF, AES	\$ 1,000					Review						Review
	5.A.8. Evaluate the operating model of the PLWF to ensure it fulfills the mission and purpose of PLWF today and in the future while making efficient use of available resources for plan implementation.	L	Evaluate operation every five years.		PLWF	\$1,000					Review						Review
5.B. Provide sufficient resources to support plan implementation.	5.B.1. Secure funding to provide for paid staff, or a secure commitment from an experienced volunteer, to assist in upholding of the 2012 established bylaws of the organization and as needed revisions to the plan.	H	Submit for grant in year one.	Grant for 3-year position	PLWF	\$15,000	Submit										
	5.B.2. Secure funding to provide for paid staff, or a secure commitment from an experienced volunteer, to assist in initiating work on the actions identified in this plan, track implementation progress, and update the plan as needed.	H	Submit for grant in year one.	Grant for 3-year position	PLWF	\$15,000	Submit										

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GOAL 5 - Local Management and Implementation Institutions and Community Education: Establish mechanisms to provide sustained local leadership, community engagement, and fundraising needed to assure implementation and updating of the Portage Lake Watershed Forever Plan.																
5.B. Provide sufficient resources to support plan implementation.	5.B.3. Secure funding to provide for paid staff, or a secure commitment from an experienced volunteer, to assist in securing funds, in-kind contributions, and volunteer participants needed to sustain public interest in the plan and meet public expectations.	H	Submit for grant in year one.	Grant for 3-year position	PLWF	\$15,000	Submit									
	5.B.4. Evaluate the best funding methods to assure long-term financial support needed to involve stakeholders in the implementation and periodic updates of this plan.	H	Evaluation completed by year five.	Portage Lake Forever Endowment Fund	PLWF, MCCF	\$22,500	Evaluate	Evaluate	Evaluate	Evaluate	Complete					
	5.B.5. Continue to discuss with other area watershed organizations to identify and explore opportunities for shared administration.	L	Discuss every two years.		PLWF, other watershed organizations	\$2,500	Discuss		Discuss		Discuss		Discuss		Discuss	
	5.B.6 Work with Onekama Township to study costs and grants available.	L	Annually.		PLWF, Onekama Twp.	\$10,000	Study	Study	Study	Study	Study	Study	Study	Study	Study	Study
5.C. Ensure that growth and development in the communities within the Watershed is directed to areas with existing adequate infrastructure in a compact and mixed-use manner.	5.C.1. Work with the appropriate authority in joint planning coordination; provide input as necessary.	H	Ongoing.		PLWF, AES, LRBOI, MCCF, MCD, MDOT, MSU Ext., OESC	\$16,250	Coordinate	Coordinate	Coordinate	Coordinate	Coordinate	Coordinate	Coordinate	Coordinate	Coordinate	Coordinate
	5.C.2. Work with Planning Commission to strengthen the current riparian overlay of Portage Lake.	M	Develop list of areas to be improved by year three. Develop action plan by year eight.		PLWF, AES, Health Dept., LRBOI, MCCF, MCD, MDOT, MSU Ext.	\$8,750			List Developed					Action Plan		
GOAL 6 - Information and Education: Establish and promote public awareness about watershed issues that support effective implementation of watershed planning goals, objectives, and tasks.																
6.A. Establish a baseline of public knowledge and awareness about issues affecting water quality in the Portage Lake Watershed.	6.A.1. Use analysis of the 2017 plan update survey and other means to identify Watershed/water quality issues where public knowledge needs development.	H	Update by year two; Complete another survey by year ten.	Method: Survey, meetings, website Audience: General public, tourist, riparian landowners	PLWF, PLA, MDNR, EGLE, School, MSU Ext., MCD, PIW	\$5,250		Update								Survey
	6.A.2. Develop follow-up mechanisms to determine the effectiveness of efforts. Analyze results to identify key issues needing further attention.	H	As needed, but at least every five years.	Method: Survey, meetings, website Audience: General public, tourist, riparian landowners	PLWF, PLA, MDNR, EGLE, MSU Ext., MCD, PIW	\$4,250			Develop	Analyze					Develop	Analyze